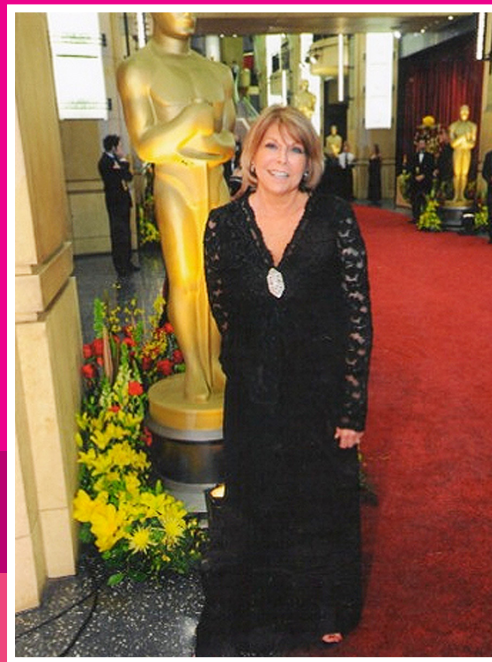


Reba Merrill



2014

Press Kit

“ Emmy award winning talk show host and Hollywood celebrity journalist ”

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THE ACADEMY OF MOTION PICTURE ARTS AND SCIENCES



Who is Reba Merrill?

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Reba Merrill and Hugh Jackman

Bio:

Reba Merrill is an award winning journalist. She has traveled the world interviewing movie stars on and off their film sets. From Russia to Brazil, Paris to Louisiana, Reba's insightful interview keep her in demand. Her interviews have been syndicated to over 60 countries. For over 20 years, she has interviewed many of Hollywood's top stars making her name as an interviewer who never delves into gossip, but who brings out intimate moments from these very

public people. Reba has hosted four talk shows two in Phoenix ("Reba" and "Good Morning Arizona" on ABC); two in San Diego ("Sunup San Diego" on CBS and "That's Life" on Cox Cable). The last one garnered her an Emmy as well as a Cable Ace nomination. Based on the body of her work, Reba was elected to the Academy of Motion Pictures Arts and Sciences in 1993, and more recently, The British Academy of Film and Television Arts/LA (BAFTA). She has been a working member of SAG/AFTRA since 1969. Reba sits on the leadership council for AIDS Project Los Angeles.

What is Nearly Famous?

"For many years I interviewed the biggest names in Hollywood to promote their latest films. My work appeared on television stations in over 60 countries but my name was never known. Nearly Famous, Secrets, Lies and Addiction is my newly released memoir that tells my story and how I went from a destitute single mother to a wildly successful, Emmy award winning talk show host and Hollywood celebrity journalist. My reality exceeded my wildest dreams and I hope by sharing my story I will inspire others to never give up on their dreams." - Reba Merrill

Top 5 Reasons to Work With Reba:

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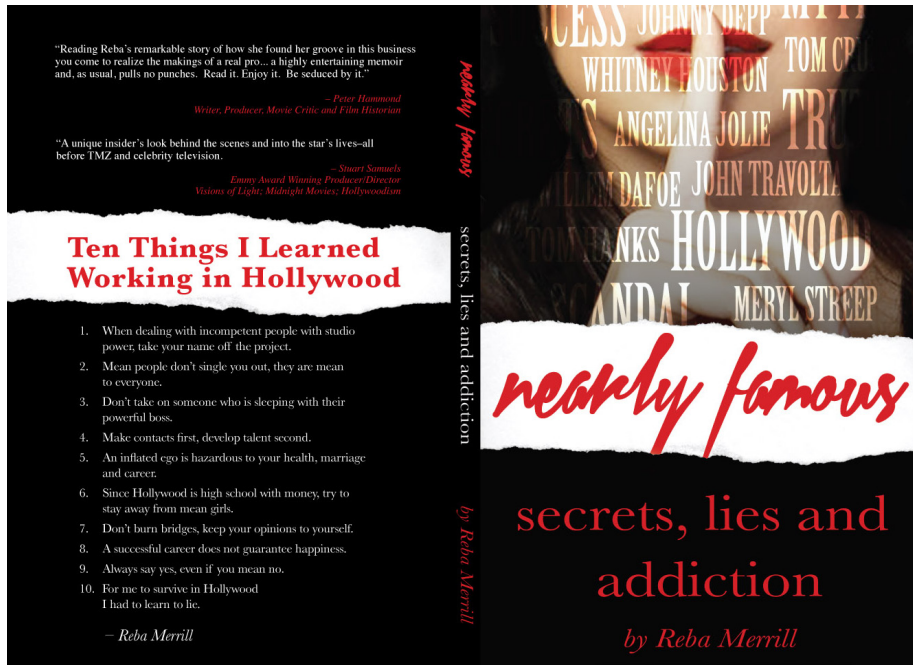
100's of Top Celebrity Interviews

1. 20 years and Hundreds of Top Celebrities: Reba has interviewed the top celebrities in the world from Tom Cruise to Whitney Huston to Angelina Jolie, don't you want to know their secrets?
2. Work With An LA Personality Without the LA Attitude: Reba Merrill knows her way around celebrity and the stories that surround them. She's down to earth, approachable and a great addition to any speaking engagement
3. Enhance Your Target Market Reach & Response: Collaborating with an iconic author and friend of the stars means that you will reach your key demographic faster, her fans listen!
4. Engage Reba Merrill's Social Presence: Our interactive media can be tailored to your needs: our tactics include contests, promotions and social media marketing exposure that can be built around your brand
5. Align Your Brand With An Ambassador On The Pulse of Hollywood: As celebrity interviewer, no one knows the stars like Reba



Nearly Famous Secrets Lies and Addiction:

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About the Book:

Have you ever wondered what Angelina Jolie fears the most, or what Dustin Hoffman did to ease tension on a film set? What did Whitney Houston think about fame, and what does Johnny Depp love more than acting? Find out the secrets of the stars as you go behind the scenes of some of your favorite films with Reba Merrill, an international entertainment journalist who has interviewed hundreds of celebrities while promoting over 500 feature films. Follow Reba's personal journey as she conquers her own addiction and survives the challenging road to success in Hollywood, learning along the way that a celebrity's problems are not so different from our own.

"An Extraordinary life and book!

If you enjoy reading about the "Business Of Show", then you will love this book! Reba is very candid, sometimes painfully honest. Her passion, her drive is very compelling. A great story teller, wonderful interviews with some of the biggest stars in Hollywood! Remarkable story. I loved it!" — Rosalind Williams

My name is Dona, and I feel it is important to share the experience I have had reading Reba's book, Nearly Famous: Secrets, Lies and Addiction. It has strongly inspired me to follow my dreams no matter how impossible they seem. Her struggles and achievements in the entertainment industry are an example for a young person such as myself to never give up no matter how many "no's" or how difficult things seem. — Dona Davoodi

Book Review

In this debut memoir, entertainment journalist Merrill recalls her decadeslong career as an interviewer of Hollywood's brightest stars.

When Merrill was growing up in 1950s Baltimore, she thought that her only strength was her pretty face and that her only option was to marry well. After she ended up a divorced mother of two by the age of 25, she decided to take her life in her own hands and turned her camera-ready face and love of talking into a career—first as an Emmy Award-winning local talk show host and later, as an entertainment journalist. Merrill interviewed numerous celebrities for short video profiles that were then distributed to television stations around the country to publicize movies. She shares anecdotes about her intimate conversations with such luminaries as Paul Newman, Jimmy Stewart, Tom Hanks and Cher. Her career eventually took her to film sets around the world, including a bleak Russian hotel where she had to barter Marlboros and Tootsie Rolls to get the electrical wiring fixed. However, Merrill's story isn't all name-dropping and globe-trotting; the memoir is subtitled "Secrets, Lies & Addiction," and all are in abundance here. The author's honesty is impressive, as she delves into her desperate search for a husband after her divorce, her sugar addiction that drastically affected her appearance and behavior, and her stubborn belief that she was always right. She tells it all with a drive that will leave readers with little doubt about how she became successful. However, although her voice makes her an engaging storyteller, it doesn't always make her likable; some remarks about women in Hollywood, however truthful they may be, come off as rather sexist ("they could get away with their bitchiness as long as some powerful man protected them"), and her frequent use of "fat" as an insult may offend some readers. Nonetheless, Merrill's willingness to admit her mistakes is refreshing, and her tales from the film publicity trenches are consistently engaging.

An intriguing, honest look at the hidden side of Hollywood.

Reba Merrill's Fan Demographics

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Female: 80%

Male: 20%

Age Range: 35-65

Occupations: Executives, Business Owners, Parents, Women's Group Leaders, Addiction Specialists.

Industries: Hollywood Industry, Creative Services, Advertising & PR Professionals, Marketing Executives, Artists & Mothers.

Reba Merrill's Fan Demographic:

Reba's audience understands the need and importance of reinvention. Either they have a similar story or have a history in the industry that they can relate to. Her audience works hard and plays harder, which sometimes gets them in trouble, a topic she discusses in great detail. They are diligent and determined in life and business. They are go getters who are aspirational. They love storytelling and enjoy hearing tales of Hollywood and how one woman beat the odds not once or twice, but again and again. They understand the powerful role Reba played in the development of Hollywood, empowerment of women, and the understanding and treatment of addiction.

What Reba Does For Her Audience:

Reba Merrill does more than just tell a great story. She created a safe place for celebrities to discuss their trials and tribulations, and through that, exposed the personal stories of some of the biggest celebrities in the world. Whether discussing her journey as a single mother, or her ongoing battle with addiction, Reba's story is timeless and relevant and her audience of all ages deeply relate to her story.

Testimonials “”

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“Nearly Famous is nearly like sitting across a table from the world’s biggest stars and sharing a cup of coffee. Reba finds the humanity in even the larger than life personalities and splashes it across the page. A must read for movie fans everywhere.”

*Mark DeCarlo,
TV host and author
A Fork on the Road: 400 Cities, One Stomach*

“A unique insider’s look behind the scenes and into the star’s lives – all before TMZ and celebrity television. Reba lifted the veil on the making of – the making of.”

*Stuart Samuels
Producer/Director
Visions of Light; Midnight Movies; Hollywoodism*

“Reba kept reinventing herself...”



“I thoroughly enjoyed reading the book and was impressed how Reba kept reinventing herself. She filled a void in film promotion that the rest of us weren’t even aware existed and gave us important new ways of presenting our movies to the film-going public.”

*Patricia Kingsley
Former Chairman – CEO of PMK/HBH*

“Reading Reba’s remarkable story of how she found her groove in this business you come to realize the makings of a real pro...a highly entertaining memoir and, as usual, pulls no punches. Read it. Enjoy it. Be seduced by it.”

*Pete Hammod
Writer, Producer,
Movie Critic and Film Historian*

Speaking Topics

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1. How To Make It

Not only in Hollywood
but anywhere

2. The Secret Life of A Sugar Bitch

3. Never Give Up Never Surrender

4. Find Your Passion

It's not just in the bedroom



Conclusion

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Reba Merrill enriches people's lives by telling her story. Her history in Hollywood not only reads like her book, a who's who of celebrities, parties and globetrotting interviews, but her personal story of being a woman in Hollywood and a single mother is raw, honest and relatable.



Marc Forster and
Reba Merrill
at an Oscar party



Reba on location
in Red Square



Reba Merrill



Jean Reno and Reba Merrill
interview at Cannes

Join us in continuing our mission
to help you reinvent yourself!

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