

REBA 2021



Emmy award winning talk show
Host and Hollywood celebrity journalist

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Who is Reba Merrill?

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Bio

Reba Merrill is an Emmy award winning journalist. She has traveled the World interviewing movie stars on and off their film sets. From Russia to Brazil, Paris to Louisiana, Reba's insightful interview style has kept her in demand. Her interviews have been syndicated to over 60 countries. For over 20 years she has interviewed many of Hollywood's top stars making her name as an interviewer who never delves into gossip, but who brings out intimate moments from these public people. Reba has hosted four talk shows during her career; two in Phoenix ("*Reba*" and "*Good Morning Arizona*" on ABC); two in San Diego ("*Sunup San Diego*" on CBS and "*That's Life*" on Cox Cable). The last one garnered her an Emmy as well as a Cable Ace nomination. Based on the body of her work, Reba was elected to the

Academy of Motion Pictures Arts and Sciences in 1993 and she recently retired from The British Academy of Film and Television Arts /LA(BAFTA). She also has been a working member of SAGA/AFTRA since 1969.

What is Nearly Famous?

An Intriguing, honest look at the hidden side of Hollywood! "For many years I interviewed the biggest names in Hollywood to promote their latest films. My work appeared on television stations in over 60 countries, but my name was never known. "Nearly Famous: Tales from the Hollywood Trenches" is my current released memoir that tells my story and how I went from a destitute single mother of two children to a wildly successful Emmy award winning talk show host and Hollywood celebrity journalist. An honest and open look at ageism in Hollywood and the misery of sugar addiction. My reality exceeded my wildest dreams and I hope by sharing my story I will inspire others to never give up on their dreams." Reba Merrill

Top 10 Reasons to Work With Reba

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100's of Top Celebrity Interviews

1. 20 Years and Hundreds of Top Celebrities: Reba has interviewed the top celebrities in the world from Tom Cruise to Whitney Huston to Angelina Jolie, don't you want to know their secrets?
2. Align Your Brand With An Ambassador On The Pulse of Hollywood: As celebrity interviewer, no one knows the stars like Reba
3. One of the First & Best: Reba is one of the first celebrity interviewers and created a new concept that the studios used for their electronic press kits that you still see today. She was a mommy blogger before blogs were invented!
4. Enhance Your Target Market Reach & Response: Collaborating with an iconic author and friend of the stars means that you will reach your key demographic faster; her fans listen!
5. Gain Media Attention: At RebaMerrill.com, we work to ensure that any events and supporting sponsors are consistently recognized. Our multi-media outreach campaigns include television, film, radio, online marketing, social media, and engagement of our captive audience
6. Engage Reba Merrill's Social Presence: Our interactive media can be tailored to your needs: our tactics include contests, promotions and social media marketing exposure that can be built around your brand
7. Work With An LA Personality Without the LA Attitude: Reba Merrill isn't your typical LA celebrity, she's a down to earth, relatable celebrity of the people
8. Work With A Personality Who Gives Back: Reba believes in giving back to her community and sits on boards including the Leadership Council for AIDS Project LA
9. Female Empowerment: Reba was a single mother before it was common, and created her position when the glass ceiling was impossible to break.
10. She is the voice of her generation Let the Mother of Reinvention Reinvent Your Agenda: From single motherhood, to addiction, to the ins and outs of Hollywood, Reba has reinvented herself again and again. She is the perfect speaker for your next event

Reba Merrill's Fan Demographics

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Female:

80% Male: 20%

Age Range: 35-65

Occupations: Executives,
Business Owners, Parents,
Women's Group Leaders, Addiction Specialists.

Industries: Hollywood Industry, Creative Services,
Advertising & PR Professionals, Marketing Executives,
Artists & Mothers.

Reba Merrill's Fan Demographic:

Reba's audience understands the need and importance of reinvention. Either they have a similar story or have a history in the industry that they can relate to. Her audience works hard and plays harder, which sometimes gets them in trouble, a topic she discusses in great detail. They are diligent and determined in life and business. They are go getters who are aspirational. They love storytelling and enjoy hearing tales of Hollywood and how one woman beat the odds not once or twice, but again and again. They understand the powerful role Reba played in the development of Hollywood, empowerment of women, and the understanding and treatment of addiction.

What Reba Does For Her Audience:

Reba Merrill does more than just tell a great story. She created a safe place for celebrities to discuss their trials and tribulations, and through that, exposed the personal stories of some of the biggest celebrities in the world. Whether discussing her journey as a single mother, or her ongoing battle with addiction, Reba's story is timeless and relevant and her audience of all ages deeply relate to her story.

“Testimonials”

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“In this debut memoir, entertainment journalist Merrill recalls her decades long career as an interviewer of Hollywood’s brightest stars.

When Merrill was growing up in 1950s Baltimore, she thought that her only strength was her pretty face and that her only option was to marry well. After she ended up a divorced mother of two by the age of 25, she decided to take her life in her own hands and turned her camera-ready face and love of talking into a career—first as an Emmy Award-winning local talk show host and later, as an entertainment journalist. Merrill interviewed numerous celebrities for short video profiles that were then distributed to television stations around the country to publicize movies. She shares anecdotes about her intimate conversations with such luminaries as Paul Newman, Jimmy Stewart, Tom Hanks and Cher. Her career eventually took her to film sets around the world, including a bleak Russian hotel where she had to barter Marlboros and Tootsie Rolls to get the electrical wiring fixed. However, Merrill’s story isn’t all name-dropping and globe-trotting. The author’s honesty is impressive, as she delves into her desperate search for a husband after her divorce, her sugar addiction that drastically affected her appearance and behavior, and her stubborn belief that she was always right. She tells it all with a drive that will leave readers with little doubt about how she became successful. However, although her voice makes her an engaging storyteller, it doesn’t always make her likable; some remarks about women in Hollywood, however truthful they may be, come off as rather sexist (“they could get away with their bitchiness as long as some powerful man protected them”), and her frequent use of “fat” as an insult may offend some readers. Nonetheless, Merrill’s willingness to admit her mistakes is refreshing, and her tales from the film-publicity trenches are consistently engaging. An intriguing, honest look at the hidden side of Hollywood.”

— *Kirkus Review*

“I thoroughly enjoyed reading the book and was impressed how Reba kept re-inventing herself. She filled a void in film promotion that the rest of us weren’t even aware existed and gave us important new ways of presenting our movies to the film-going public.”

*Patricia Kinsley
Former Chairman –
CEO of PMK/HBH*

“Nearly Famous is nearly like sitting across a table from the world’s biggest stars and sharing a cup of coffee. Reba finds the humanity in even the larger than life personalities and splashes it across the page. A must read for movie fans everywhere.”

*Mark DeCarlo,
TV host and author
A Fork on the Road: 400
Cities, One Stomach*

“Reba kept reinventing herself...”

“Reading Reba’s remarkable story of how she found her groove in this business you come to realize the makings of a real pro...a highly entertaining memoir and, as usual, pulls no punches. Read it. Enjoy it. Be seduced by it.”

*Pete Hammod
Writer, Producer,
Movie Critic and Film Historian*

“A unique insider’s look behind the scenes and into the star’s lives – all before TMZ and celebrity television. Reba lifted the veil on the making of – the making of.”

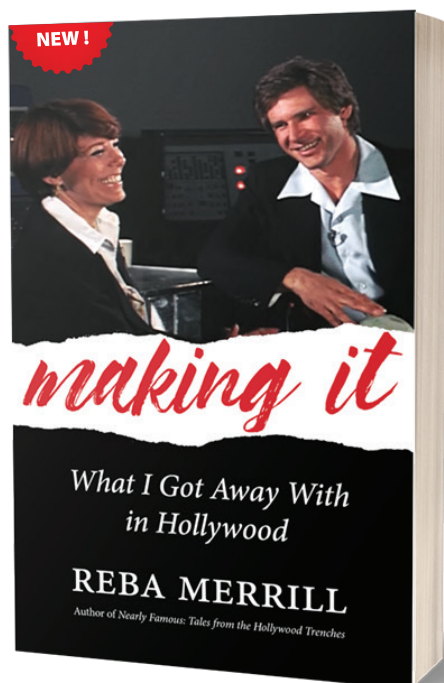
*Stuart Samuels
Producer/Director
Visions of Light; Midnight Movies; Hollywoodism*

“Testimonials”

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“ I was fortunate enough to have the opportunity to read the gally proof of Reba’s new book “Making in: What I got away with in Hollywood” prior to it being released in July 2021 and found myself pulled behind the scenes of the fascinating world of film. I was provided a bird’s eye view of what Hollywood is really like off camera. Reading the interviews of some of my favorite silver screen stars gave me a vicarious sense of being right there with them, up close and personal. This book is a good read!. ”

John Rainey
Chicago, IL. 2020



Making It: What I Got Away With In Hollywood

Available in Paperback – July 13, 2021

Have you ever wondered what Angelina Jolie fears the most, or what Harrison Ford did when the acting roles did not come? What did Whitney Houston think about fame and what does Johnny Depp revel about his secret passion?

Find out many of the secrets of the stars as you go behind the scenes of some of your favorite films with Reba, an international journalist who has interviewed hundreds of celebrities while promoting over 500 films.

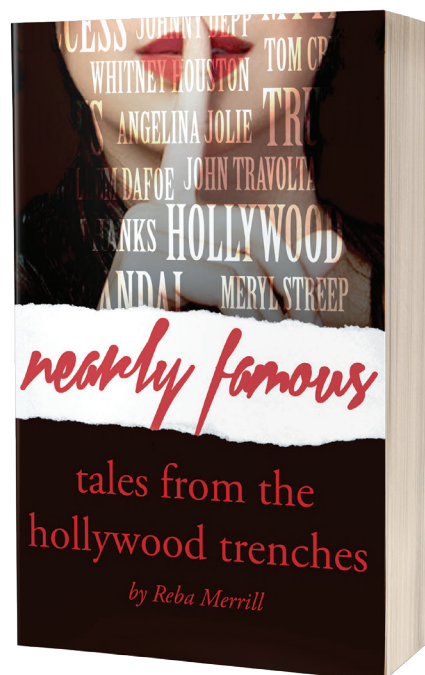
This book brings you up close and personal with some of Hollywood's biggest stars with very candid interviews. Reba removes the "smoke and mirrors" of what really goes on behind the scenes in Hollywood!

Nearly Famous: Tales From The Hollywood Trenches

Available on Amazon

Reba Merrill packed her dreams of stardom away at the age of 17 when she walked down the matrimonial aisle. Marrying the man of her mother's dreams, Reba never imagined that 30 years later she would have the chance to make her own come true. However, her journey was anything but smooth. "Nearly Famous: tales from the Hollywood trenches" is the captivating and incredibly honest story of a woman's journey as a 50's era good girl who played the game by the rules of the times, only to end up divorced, destitute and responsible for two little girls. Her experience ignited a fire that has fueled her determination to never be dependent on anyone else again.

The result has been an amazing career in entertainment, from Emmy award-winning talk show host to in-demand Celebrity Journalist. Reba has sat opposite the biggest stars in Hollywood, responsible for telling their stories... But at what cost? In her very revealing, pull-no-punches memoir, Merrill offers an insider's look at achieving fame and success in the entertainment industry and the price that comes with it.



Join us in continuing our mission to help you reinvent yourself!

Reba Merrill enriches people's lives by telling her story. Her history in Hollywood not only reads like her book, a who's who of celebrities, parties and globetrotting interviews, but her personal story of being a woman in Hollywood and a single mother is raw, honest and relatable.



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